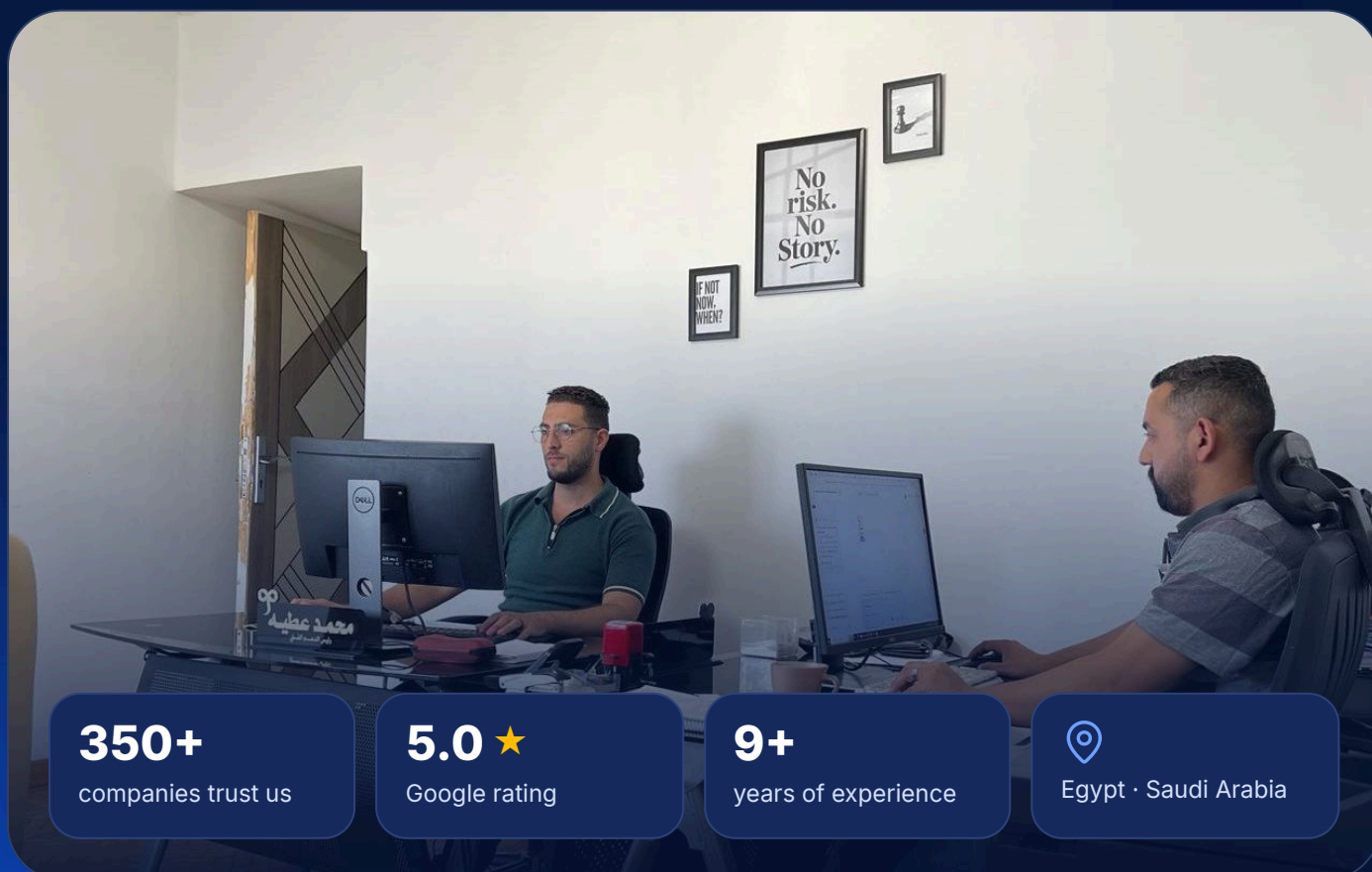


∞ A technology partner for established businesses

# Your technology partner. Long after launch.

Websites, business systems, apps and infrastructure under one accountable team that understands your business.



**350+**

companies trust us

**5.0** ★

Google rating

**9+**

years of experience



Egypt · Saudi Arabia

Who we are

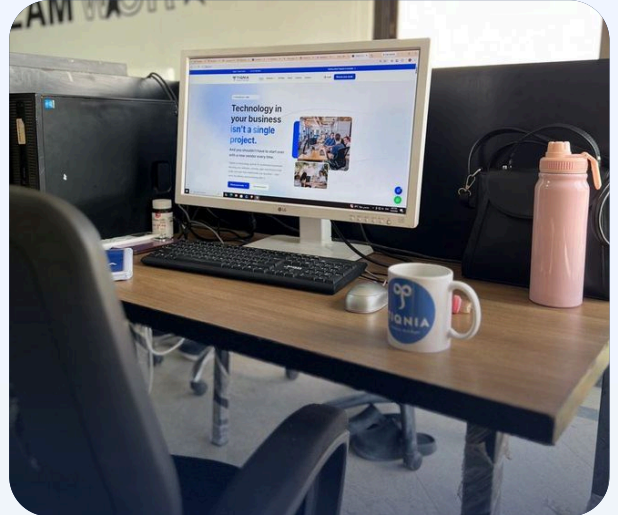
# We are TIQNIA — your technology partner.

For more than **9 years**, we've worked with companies in Egypt and Saudi Arabia on websites, online stores, business systems and digital marketing.

We kept seeing the same story: a company grows, its technology needs branch out, and every new need goes to a different vendor.

So we bring websites, systems, apps and infrastructure together under one team.

A team that understands the business first, then chooses the technology — and stays accountable after handover.



Not just a web design company.

**A technology partner.**

**350+**

companies delivered for

**~300**

clients renew their services with us every year

**9+**

years of experience

**5.0** ★

on Google from 59 genuine reviews



## Two markets, one team

Egypt and Saudi Arabia, one way of working.



## Google & Meta Partner

Certified partner of Google and Meta.



## 6 in-house disciplines

From project management to support.

01 The problem

# As your company grows, so does the vendor list.

Each new need brings a new vendor, a new contract, a new phone number — and a different way of working.



## Who owns the full picture?

Every vendor sees one piece. Nobody owns the whole.



### Everyone sees a piece

Nobody sees how the pieces affect each other.



### Problems bounce around

Each vendor says it's someone else's issue.



### You end up coordinating

Managing vendors instead of running your business.

02 The answer

# One technology partner instead of juggling vendors.

TIQNIA covers every layer — connected by one strategy and one project-management team.



## Strategy & project management

One project manager = one point of contact



L01

### Corporate websites

Sites, portals, web & mobile apps



L02

### Online stores

Payments, shipping, stock & branches



L03

### Software solutions

X-Shop, Darb, ERP/CRM & custom systems



L04

### Digital marketing

SEO, Google & Meta ads, tracking



## Integration layer (API)

Every system talks to the others



## After launch

The same team runs, secures and improves it



### Business first

We start from the business problem, then choose the technology.



### One point of contact

Your project manager is your only contact. Specialists work behind them.



### The partnership continues

Real partnership shows after launch.



A solution sized to the problem — not a problem sized to the solution.

03 Services

# Four layers. Four business questions.



L01

## Corporate websites

How do customers find us — and trust us — before they call?

- ✓ Corporate sites, landing pages & portals
- ✓ Web & mobile apps
- ✓ Hosting, business email & site migration

Message · Structure · Experience · Technology.

WordPress

React

iOS / Android

Hosting



L02

## Online stores

How do we sell online without orders, stock and shipping turning into chaos?

- ✓ Stores wired to payments, shipping, branches & stock
- ✓ Integration with POS / ERP
- ✓ Campaign-ready tracking from day one

We start from how you sell, not how the store looks.

WooCommerce

Shopify

Payment APIs



L03

## Software solutions

How do we stop manual work and scattered spreadsheets?

- ✓ X-Shop for accounting & operations; Darb for learning platforms
- ✓ ERP / CRM and custom systems
- ✓ Automation of repetitive work

Sized to the problem — not the other way round.

Laravel

MySQL



L04

## Digital marketing

How do we reach the right customer — and know which channel sells?

- ✓ SEO, Google Ads & Meta Ads
- ✓ Landing pages built to convert
- ✓ Clear tracking per channel and campaign

Judged by lead cost and quality, not pretty reports.

Google Ads

Meta Ads

GA4 · GTM

Meta Pixel



## Integrations (API)

Every system you use talks to the others.



## After launch

Support, security, renewals and continuous improvement.

**You don't need to pick a service.**

Tell us what your company is trying to achieve. Partnership can start from a single project.



04 Our products

# Software built from real market problems.

Built by 100% Egyptian hands. Clear, fast and stable.

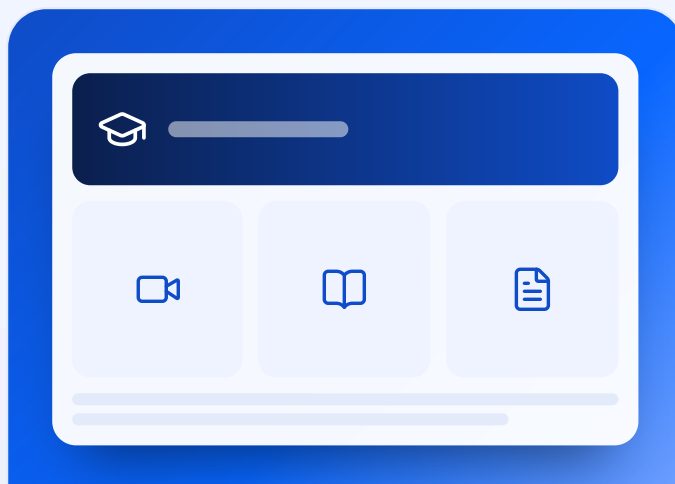


## X-Shop

Accounting & operations

Accounting and operations for companies, shops and businesses.

- Accounts & money flow
- Cash boxes & banks
- Entries & ledgers
- Expenses & revenues
- Reports



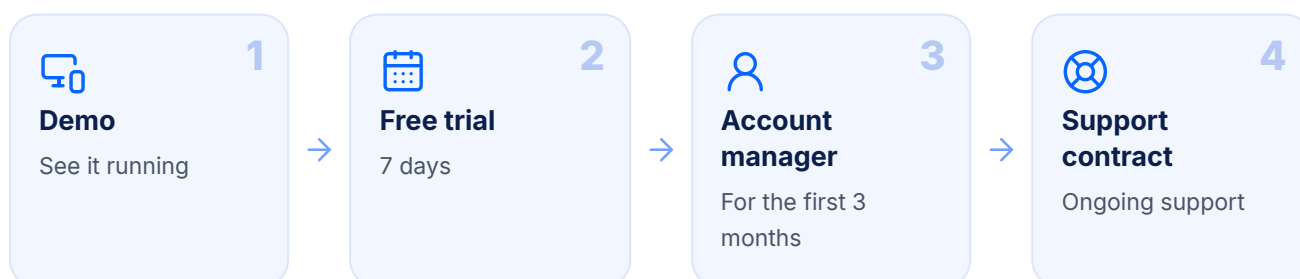
## Darb

Learning platforms for teachers

A learning platform built around how teachers work.

- Courses & content
- Students
- Payments
- Videos & notes
- Site pages

## How to get started



05 How we work

# From day one, you know what's being built, when, and who owns it.

01

## Discover

YOU RECEIVE



A written summary of the challenge and goals.

02

## Define

YOU RECEIVE



An agreed scope of work and timeline.

03

## Design

YOU RECEIVE



Designs you review and approve.

04

## Build

YOU RECEIVE



Working previews you follow as we go.

05

## Test & launch

YOU RECEIVE



A launch after thorough testing.

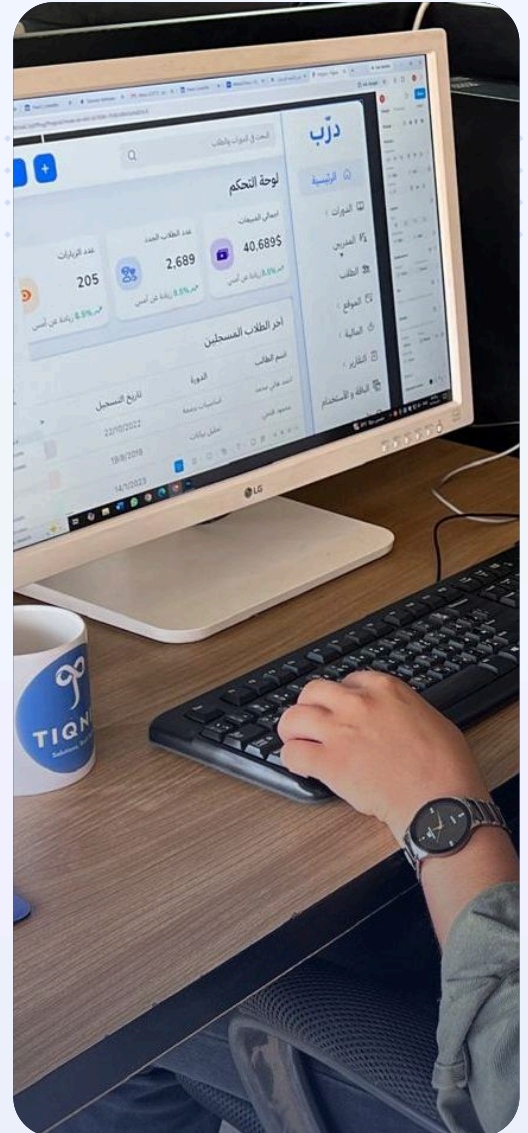
∞

## Operate & improve

ONGOING



Support and improvement — this phase never ends.



### How we keep you informed

- One project manager as your single contact.
- One WhatsApp group for the project.
- A written weekly update.
- A monthly review.
- Every task has an owner and a date.

06 Partnership after launch

# Real partnership shows after launch.

The same team that built it keeps it running, secure and improving. Handover isn't the end of the relationship.



**Updates**



**Security**



**Technical support**



**Hosting & infrastructure**



**Bug fixing**



**Integrations**



**Continuous improvement**



**Corporate email**



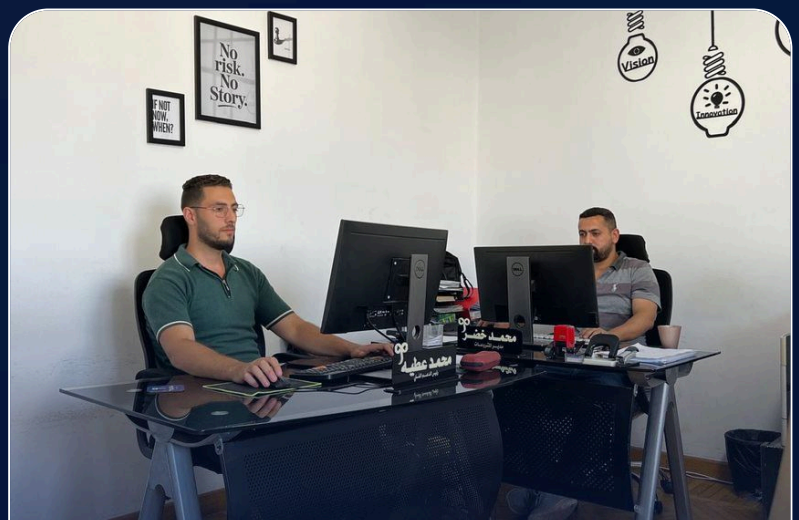
**Renewals**

Hosting · Domains · SSL

# ~300

clients renew their services with us every year

The clearest sign that the partnership continues after handover.



## Technical support



**+20 104 441 7467** Calls & WhatsApp



**support@tiqnia.com**

07 Case studies

# Real work. Real results.



## 7Pets

E-commerce

Mobile app

Sales system

### THE CHALLENGE

9 pet-shop branches across Greater Cairo that needed to work as one sales operation.

### WHAT WE DID

A store, an app and a sales system that turned the branches into one operation — online and in store.

Strong growth in online sales · Less pressure on branches · Organised, trackable sales



## AQUA

Brand site

Online ordering

### THE CLIENT

One of Egypt's oldest natural-water producers, since 1997.

### WHAT WE DID

A brand site with online ordering in every size.

The site became a direct sales channel.

**2,500+**  
interested search  
visits

## Reaytak

Medical network

SEO

### THE GOAL

Reach people actively searching for the service on Google.

### WHAT WE DID

SEO for the network's website.

2,500+ interested search visits in the first 4 months.

## More from our work

### Cottonil

A store for one of Egypt's biggest underwear and homewear brands that keeps the brand's value — including a Qatar store.

### Nano Stores

Car-care supplies, 7 branches. The site grew sales and organised orders in one place.

### EgyGo Travels

A Russian and English tour site — excursions, transfers, Nile cruises — with cart and customer accounts.

### Retal

A real-estate developer site covering residential, commercial and hospitality.

08 Clients

# 350+ companies trust us.

Established companies across industry, trade, healthcare, real estate, tourism and education.



## Our portfolio

**158** published projects



Plus e-commerce stores.

## Also among our clients

- Al Borg Cables
- Boyou Real Estate
- Magic Red Sea
- Turkish Pasha Restaurant
- Elaman Engineering & Contracting
- Masria Contracting & Supplies
- Investera Office Furniture

09 Client reviews

## Don't take our word for it. Hear it from our clients.



**5.0**

from 59 genuine Google reviews

[See all reviews](#)



"The team is highly professional, with a clear commitment to deadlines... I recommend them to anyone looking for a reliable technology partner."

«الفريق يتمتع باحترافية عالية، والتزام واضح بالمواعيد... أوصي بالتعامل مع الشركة لأي جهة تبحث عن شريك تقني موثوق»



Google reviewer



Fast response

"An honour working with you. Thank you for your patience and fast response... and for your transparency and honesty."

«شرفني التعامل معاكم وشكرا على سعة صبركم وسرعة الرد والاستجابة...  
وشكرا على الشفافيه والصدق في الكلمه»



Shady Ezzat



Commitment & clarity

"What I value most in my work is commitment, honesty and clarity — and I truly found them in your team... Excellence makes you a brand."

«بحب جدا في شغلي بالالتزام والصدق والوضوح ودي فعلا لقيتها في  
الجروب بتاعكم... التميز بصفه يصنع منك براند»



Mahmoud Sadek



Professionalism

"The right choice — professional, easy to present ideas to, and cooperative on revisions."

«كان الاختيار الصحيح لما قدمه فريق العمل من احترافيه في التعامل  
وسهولة في عرض الافكار والتعاون في اجراء التعديلات»



Yasser Safwat

Al-Abnaa Light Industries



Taste & ongoing service

"Many thanks to the TIQNIA team for the great work, the refined taste in the website design and the ongoing service."

«ألف شكر لفريق عمل تقنية على الأداء الرائع والذوق الراقى في تصميم  
الموقع والخدمة المستمرة»



Dr. Ahmed Mansi



10 Team & values

# One team. Clear accountability.



**Ahmed  
Abdulrahman**  
Founder & CEO



**Mohamed Khedr**  
Head of Projects



**Ahmed Tarek**  
Sales Manager



**Mohamed Atia**  
Technical Support Lead

## 6 in-house disciplines

Project management

UI/UX & design

Web development

Backend & systems

Mobile development

Infrastructure & support

## Our values

01



**Understand  
before we  
propose**

02



**Accountability  
must be clear**

03



**Technology  
must serve the  
business**

04



**Clarity is part of  
quality**

05



**Handover isn't  
the end of the  
relationship**

### ✓ We're a good fit if...

- ✓ Your company is established, and technology matters to how it works or grows.
- ✓ You want clear accountability.
- ✓ You think long-term.
- ✓ You value quality and stability over the lowest price.

### ✗ To be honest...

If your main criterion is the lowest price for a quick task, we're probably not the right choice.

**And that's better for both of us.**

 **Next step**

# Discuss your needs.

Tell us what your company is trying to achieve — we'll tell you where to start.



Sales · calls & WhatsApp

**+20 101 768 6542**

✉ sales@tiqnia.com

🌐 tiqnia.com

📞 Technical support: +20 104 441 7467 · support@tiqnia.com

📍 79 Mossadak St., 12th floor, apt 122 — Dokki, Giza, Egypt

🌐 linkedin · facebook · instagram /tiqnia



WhatsApp



Website

Commercial register  
**15673**

Tax registration  
**935-913-630**

Chamber of IT Industry licence  
**11568**

Partners  
**Google · Meta Partner**

Payment methods

**Cash · InstaPay · Visa · Fawry · Vodafone Cash**